

**Rocky Mountain Cable Association
Board of Directors
Development Chair**

DESCRIPTION

The Development Chair is a board position on the Strategic Partnership committee that identifies and recruits non-cash partnerships that add value for the organization's members. These partnerships may be event based or provide other member benefits

All Board positions are a 2-year commitment. Includes monthly board meetings, monthly officer meetings, and an estimated 0-4 hours per week for the responsibilities below. Board members are expected to participate in events whenever possible (approximately 1-2 times per month).

Board members are expected to have career experience in the Media + Technology sectors. The Secretary should have proficient computer skills, including Microsoft Office, strong verbal and written communication skills, and high degree of attention to detail.

KEY RESPONSIBILITIES

- Help create non-cash partnerships for the organization and maintains those relationships and associated contact lists.
- Collaborates with events, web, marketing, membership and sponsorship roles and committees to provide resources for new events, web content, and membership benefits.
- Oversees the execution for any in-kind agreements.
- Ensures that the in-kind and partnership opportunities pursued and delivered are aligned with the member value proposition and organizational mission.
- Other duties to be assigned as needed/requested.
- Reports to the Strategic Partnership Executive Board Director.